



PARKS, RECREATION, OPEN SPACES AND TRAILS ADVISORY BOARD MEETING

Meeting Notes

August 13, 2025

Location: Leeper Center Community Room

Meeting Recording Available

PROST Meeting Notes and Agenda

Date: August 13, 2025

Time: 6:11pm – 7:01pm

Attendees: John Evans, Lorilyn Bockelman, Sarah Braun, Jessi Roper, Joe Burke, Billy Cooksey, Eric Henschel

Absent: Robert Sausaman, Joe Burke, Rebekka Dailey

Resigned August: Aaron McConnell

A. Roll Call

- Completed

B. Public Comment on Non-Agenda Items

- N/A

C. Consideration of Minutes

- **July 9 & June 11, 2025**
- Motion to approve by Lorilyn, seconded by Sarah; all in favor: unanimous

D. Board Review and Discussion/Action Items

a. PROST Master Plan Engagement Phase 2 Updates

- **Current Focus:** Reviewing stakeholder and community feedback from Town Hall and BD/Rec trailer engagement.
- **Next Event Date: Thursday, August 21, Time: 5–7 PM, Location: OCB**
 - Public engagement opportunity to include additional key stakeholders (e.g., gyms, childcare facilities).
 - Acknowledge potential business impacts and explore partnership opportunities.
 - OCB may offer libations; aim to engage walk-ins and casual attendees.
 - If stakeholders do not attend, consider future targeted outreach.
- **Online Engagement**
 - Online site still active.
 - Note: Online responses are not statistically valid (one response per household encouraged to avoid skewing data).
- **SVS Survey & Cover Letter**
 - Mailing Timeline: Going out this/next week.
 - Goal: 300 responses for statistical relevance.
 - Deadline: Late September to early October.
 - Privacy: Responses are confidential; prepaid postage included.
- **Promotion Strategy**
 - Encourage dual participation: **return mailed survey + complete online survey.**

- PROST to actively promote (low online response so far).
- Mayor's letter and BOT informed; community can direct questions to BOT or PROST.
- Continue using survey cards in community spaces.
- **Outreach & Promotion Ideas**
 - **Current Efforts**
 - Park signs and business signage in place.
 - BD Specialists have assessed park amenities; scores reflect Wellington-specific needs.
 - BC/EH completed edits; PROST review pending.
 - **Additional Suggestions**
 - BD to increase push (e.g., ice cream trucks, Friday Markets, July 4th events).
 - Info in Rec newsletter and TeamSnap (coach outreach).
 - Focus on reaching **non-rec users** and underserved groups.
 - Engage senior center, trail users, Boys & Girls Club, AlphaBest.
 - Consider neighborhood drives with giveaways (e.g., fidgets).
 - Maintain ideation momentum over next 2.5 weeks while awaiting survey returns.

b. Upcoming Events

- **Pirate Park Party: September 19, 2025 "National Talk Like a Pirate Day"**
 - Winick Park (Pirate Park) opening (ideas for Sept 19 event): Face painting, treasure hunt, everyone dressed up like pirates; announced on Pirate radio- hundreds in attendance
 - Town can help, but coordination and planning from PROST
 - TOW: Pirates of the Caribbean – movie- confirming with Comcast; will have screen for movie
 - Same night as Mingle on Main
 - Sarah- mock trials??
 - Sarah- check with Caitlyn- Main Street
 - Will need to promote on social media

c. WCP Memorial

- T-Mobile Grant- hoping to hear back by end of August 2025

d. PROST Bylaws

- Review by Board for September meeting

E. Announcements (Parks, Recreation, Open Spaces and Trails)

a. Town Staff

i. Parks

- Vandalism- brought to light community perspective- many have reached out.
- Former Mayor of Denver- Wellington Webb- donated \$5000 to Wellington. Came up to Wellington, toured WCP and other parks. Very positive experience and highly appreciated by staff and Town.

ii. Recreation

- Program registration seems lower, but some have higher activity, Zumba and yoga on Saturdays, rock climbing partnership
- Maps- sent out design to PROST, Town had discussion, did not meet standards, discussion with agency to make more industry-standard for trail map, agency redrafting the map; hopefully able to present next week

b. Board of Trustee Liaison: N/A

c. PROST Board Members: N/A

F. Park Tours

Adjournment: Meeting adjourned at 7:01pm.

- PROST & Public reconvene at Winick Park, Knolls Linear Park, for park tours